



B & M Retail Ltd., Dakota Drive,
Estuary Commerce Park, Speke,
Liverpool L24 8RJ.

7th December 2012

Dear Arnie & Jordana,

Thank you for sending your coffee table publication to me at my home.

I understand that that Simply Abu Dhabi is By Invitation Only, thus thank you for your consideration.

I must say that my family and I are truly impressed with the quality of the publication and specifically the Luxury content.

In fact, so much so that we recently visited the Mandarin Oriental in Knightsbridge London and The Arts Club in Mayfair as a result of a superb features we saw in one of the previous editions of your publication.

I just wanted to take this opportunity to say a job well done and please continue to send us your latest edition as and when.

Thanks

A handwritten signature in black ink, appearing to read 'Bobby Arora', is written over a horizontal line. The signature is stylized and fluid.

Bobby Arora